**Privacy Policy** 

Effective Date: July 12th, 2024

Welcome to Mujer Photography

Your privacy is important to us. This Privacy Policy outlines how we collect, use, and protect your personal information when you visit our website and use our services. By accessing or using our website, you agree to the terms of this Privacy Policy.

#### 1. Information We Collect

We collect various types of information to provide and improve our services to you, including:

- Personal Information: When you subscribe to our newsletter, download resources, or book a session, we may collect your name, email address, phone number, and other contact details.
- Technical Information: We automatically collect certain technical information when you visit our website, such as your IP address, browser type, operating system, referring URLs, and pages viewed.

#### 2. How We Use Your Information

We use the information we collect for the following purposes:

- Providing Services: To process your bookings, respond to inquiries, and deliver the services you request.
- Communication: To send you updates, newsletters, and promotional materials that you have opted into receiving.
- Improvement: To analyze website usage and improve our website, services, and customer experience.
- Security: To protect the security and integrity of our website and services.

## 3. Sharing Your Information

We do not sell, trade, or otherwise transfer your personal information to outside parties except as described in this Privacy Policy. We may share your information with:

- Service Providers: Third-party service providers who assist us in operating our website, conducting our business, or providing services to you, as long as they agree to keep your information confidential.
- Legal Compliance: When required by law or to protect our rights, property, or safety, or that of others.

# 4. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience on our website. Cookies are small data files stored on your device that help us understand how you use our site and provide a more personalized experience. You can control the use of cookies through your browser settings.

### 5. Data Security

We implement a variety of security measures to protect your personal information. However, no method of transmission over the internet or electronic storage is 100% secure, so we cannot guarantee absolute security.

### 6. Your Rights

You have the right to:

- Access and review your personal information.
- Request corrections to your personal information.
- Opt out of receiving promotional communications.
- Request deletion of your personal information.

To exercise these rights, please contact us at [Your Contact Information].

### 7. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. Your continued use of our website after changes are made constitutes your acceptance of the revised Privacy Policy.

#### 8. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

Sydney Crawford Mujer Photography Sydchick79@gmail.com

Thank you for trusting us with your personal information. We are committed to protecting your privacy and providing you with the best possible experience.

Warm regards, Mujer Photography